

OUT-OF-HOME MEDIA PRODUCTS

- ▶ The official Launch of DISTEC Middle-East at SAIF-ZONE, UAE.

DISTEC Germany, a leading worldwide manufacturer of street furniture and out-of-home media products, and **SIGNTECH DISPLAY SYSTEMS**, leading UAE-Based Sign Manufacturer, have agreed to set up Joint Venture Entity called **DISTEC Middle-East** in SAIF-ZONE, UAE.

Michael Schoening, CEO of DISTEC Global:
"The new company will support our existing and future clients in the region."

Khaled Gamal, Managing Director of SIGNTECH:
"By having such setup in the UAE, we will be able to introduce new state-of-the-art high-quality products to the Gulf and Middle-East markets."



- ▶ DISTEC Middle-East Exhibits New Products at SGI-2009 in Dubai.



With great success, DISTEC Middle-East participated in SIGN & Graphic Imaging Show held in Dubai Airport Expo Centre on Feb 15 to 17. New products have been introduced to the Middle East Markets for the first time:

- Illuminated Rotating Display
- 82inch High-Definition LCD Screen
- 57inch High-Definition LCD Screen
- CityLight Scroller 120x180 (Mupi)



- ▶ The Launch of Column-Posted Rotating illuminated Display prototype.

DISTEC announces the launch of its new product prototype, the **Column-Posted Rotating illuminated Display**. The new product can be installed on any existing rounded column in **INDOOR** or **OUTDOOR** environments.

It is Eye-Catching, Space Saving, and Revenue Making Machine which brings Advertising Spaces to new Horizons.

Custom Designs and Sizes can be produced as per client requirements.



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